



2026-2027



INVEST IN OPPORTUNITY.
TRANSFORM LIVES.

Partner with Wilkinson Center to expand
opportunity and economic mobility in Dallas.

Corporate Partnership Opportunities

WHO WE ARE

For 44 years, Wilkinson Center has served Dallas as a trusted nonprofit providing integrated services that address food insecurity, education, and employment. Through a holistic model, the organization equips individuals and families with the tools needed to achieve long-term stability and economic mobility. This work is carried out by a dedicated team of 40 staff, including educators, case managers, program directors, and development professionals committed to strengthening the community.

WHAT WE DO

Food Pantry

Client-choice pantry and mobile distributions providing access to nutritious food with dignity.

Adult Education

GED, ESL, and literacy programs that build foundational skills for advancement.

Workforce Development

Career training, certifications, and job placement support connecting clients to sustainable employment.



IMPACT

Food Pantry

2.2M+ MEALS PROVIDED

1M+ POUNDS OF FOOD
DISTRIBUTED

53K+ PANTRY VISITS

771K+ MEALS TO CHILDREN

212K+ MEALS TO SENIORS

246K+ PANTRY2GO MEALS

Adult Education

864 STUDENTS SERVED

455 ENROLLED IN ADULT
BASIC EDUCATION AND GED
COURSES

230 ENROLLED IN ESL
COURSES

800+ FINANCIAL EDUCATION
PARTICIPANTS

Workforce

305 WORKFORCE
TRAINEES

101 JOB PLACEMENTS

110 CERTIFICATIONS
EARNED

90% PROGRAM
COMPLETION RATE

PARTNERSHIP PACKAGES

TRANSFORMATIONAL PARTNER

\$30,000

- Premier recognition across all annual events (top-tier placement)
- Exclusive invitation to an annual stakeholder roundtable with leadership, clients, and community partners
- Branding/logo placement on mobile pantry signage, program materials, and high-visibility communications
- Custom impact briefing (annual) with program data, outcomes, and stories tied to investment
- Opportunities to deliver diplomas/workforce certificates at graduations and key events
- Private site visit or curated client experience for executives/team
- Priority access to sponsorship add-ons (events, campaigns, Stock Up for Summer)
- Support for all core Wilkinson Center programs

LEADERSHIP PARTNER

\$20,000

- Branding recognition across 2 annual events
- Featured spotlight in one campaign or newsletter (story, employee engagement, or impact feature)
- Year-round team volunteer and engagement opportunities (priority scheduling)
- Brand visibility in key communications
- Invitation to select program events (graduations, pantry activations, etc.)
- Mid-year impact update with outcomes and highlights
- Co-branded volunteer day opportunity (optional team-building activation)
- Support for all core Wilkinson Center programs

COMMUNITY PARTNER

\$10,000

- Branding recognition at 1 annual event
- Year-round team volunteer and engagement opportunities
- Inclusion in key donor communications
- Invitation to one signature program experience (e.g., pantry distribution or graduation)
- Group volunteer recognition (social or newsletter)
- Support for all core Wilkinson Center programs

VOLUNTEER PARTNER

- Commitment to monthly volunteer service (minimum 12 engagements annually)
- Recognition as an official Wilkinson Center Volunteer Partner
- Priority scheduling for group volunteer opportunities
- Invitation to annual volunteer appreciation event



WAYS TO ENGAGE

- Volunteer opportunities (pantry, mobile distributions, events)
- Skills-based volunteering (resume coaching, mock interviews, financial literacy)
- Employee giving campaigns with matching opportunities
- Corporate service days and branded volunteer experiences
- Client engagement opportunities, including program tours and graduations



WHY WILKINSON CENTER?

44 years of proven impact in Dallas County

- Direct support for families seeking stability and opportunity
- Measurable outcomes across food access, education, and employment
- Meaningful opportunities for employee engagement and community impact



THE COMPANY WE KEEP

Wilkinson Center is proud to partner with organizations committed to strengthening our community:



Additional Partnerships & Distinctions:

- One of five Transformational Partners with North Texas Food Bank
- Only nonprofit member of the Dallas Adult Education & Literacy Consortium
- Partner with Dallas College to provide education and workforce training



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